



VILLAGE OF
PINCKNEY
DOWNTOWN DEVELOPMENT AUTHORITY

REQUEST FOR DDA EVENT FUNDING

One of the goals of the Downtown Development Authority is to support and encourage businesses and support activities to retain local retail businesses in the district. Festivals, parades and activities downtown encourage customer traffic and brings the community together as well as introduce visitors to our Village. The DDA provides funds for various activities with these goals in mind. In order to qualify for funding, events must

- Take place within the DDA District
- Include participation of local businesses
- Market the event as well as promote the DDA and its businesses
- Show sponsorships from others in the community

Description of Event: Spectacular

Dates: October 26, 2024

Location of Event: Putnam Township Park

Organization/Business Sponsoring Event

Name: Highway M36 Rotary

Contact Person: Jan Sheehan

Address: 21675 Spears Rd #46, Pinckney, MI 48169

Phone: 734-478-5774 Email jan_sheehan@hotmail.com

Have you submitted a Special Events Permit Application to the Village Clerk Yes No

How will the proposed activity benefit the Pinckney Local Businesses: Many local businesses

participate in this event doing trunk or treat and also

decorate their businesses for Halloween

List Local Businesses involved and how they will be participating in the event

<u>State Farm - trunk or treat</u>	<u>Mont Betty's trunk or treat</u>
<u>Rick Beaudin - Keller Williams "</u>	<u>Pinckney Diner "</u>
<u>Knight of Columbus "</u>	<u>Police Depts "</u>
<u>Hungry Howies "</u>	<u>Fire Depts "</u>

How many participants expected: 3000 people

We have 45 participants at this event

List your methods to advertise and promote the event, downtown and local businesses:

Banner, yard signs, social media, flyers to hang
at businesses

Total Cost of Event:	\$ 2500.00
Total Income from Other Sources:	
DDA funds Requested:	475.00
 	
List Other Sources:	Amount
Tent	375.00
DJ	100.00
Laveys	250.00
Dan Hall Chrysler	500.00
Chamber	500.00
still looking for sponsors	\$ 00.00

475.00